

PLASTICS RECYCLING OPEN HOUSE ACCELERATING PLASTICS CIRCULARITY THROUGH COLLABORATION

Crystal Lopez
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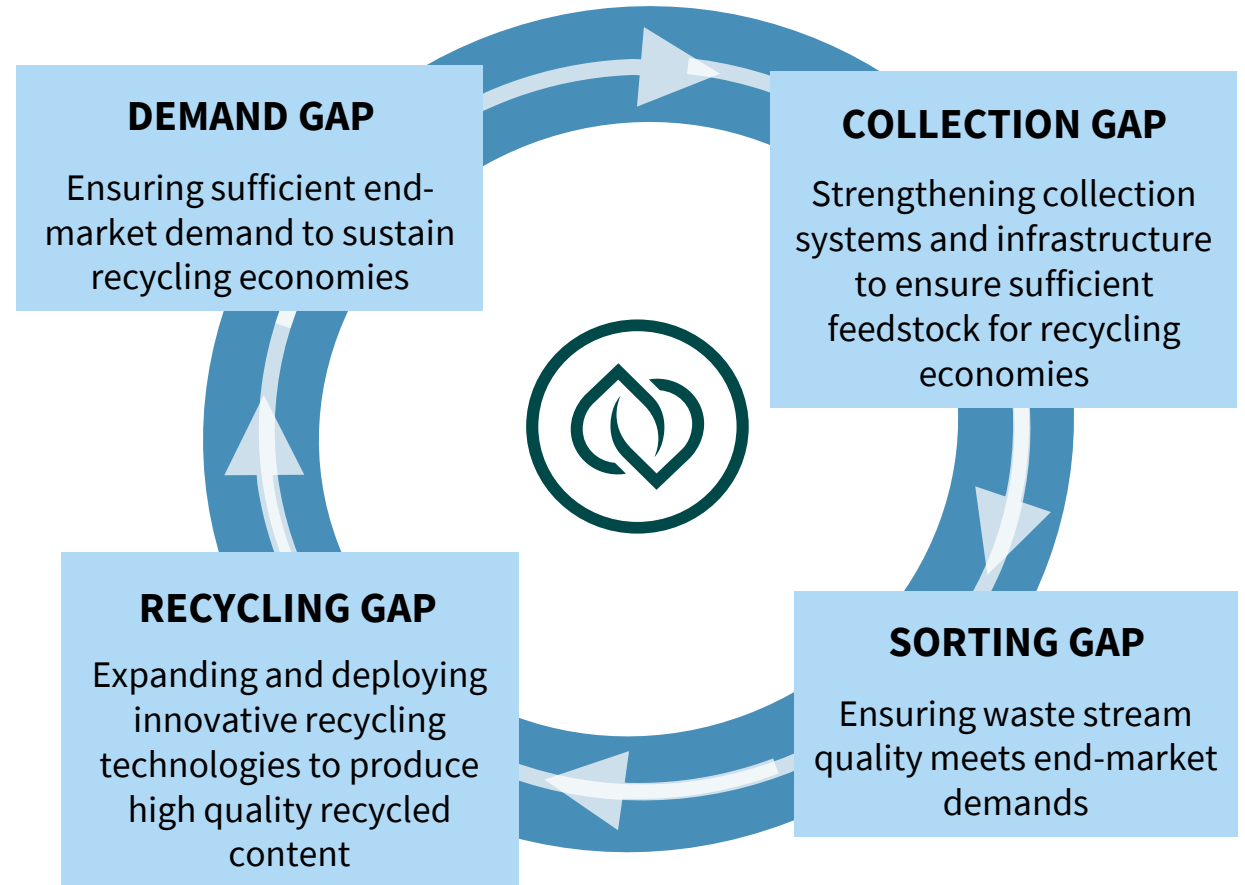
ALLIANCE'S APPROACH TO PLASTICS CIRCULARITY

Identifying and addressing key gaps across the plastics value chain.



Industry-Led.
Action-Oriented.
Focused on Scale.

- Industry-led nonprofit
- Works across the plastics value chain
- Designs and funds projects that develop and test scalable circular solutions





ALLIANCE STRATEGY 2030: IMPACT AT SCALE



Driving Systems Change by Scaling our Collective Impact

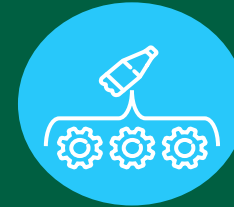


Country Programs

Support countries in moving up the recycling maturity curve

India, Indonesia, South Africa, Brazil, GCC (Saudi Arabia)

Leveraging co-financing of over US\$100m per territory



Thematic Program

Address systems gaps that limit circularity across geographies

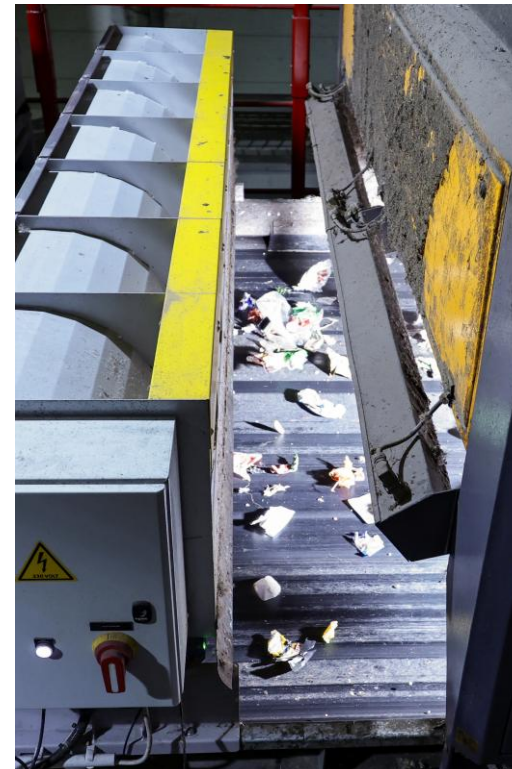
Our first program focuses on flexibles in North America & Europe



OUR NORTH AMERICA & EUROPE FOCUS: FLEXIBLE PLASTICS CIRCULARITY

Flexibles

Plastic films and flexible packaging present collection, sorting, logistics, and end-market challenges.





WHAT MAKES FLEXIBLES RECYCLING DIFFICULT TO SCALE?

Barriers that create collection, logistics, quality, and market challenges.



Low Density
Lightweight and costly
to transport

Fragmented
Generation
Often produced in
smaller or inconsistent
volumes

Quality Requirements
Needs cleaner, more
consistent material
streams

End-Market
Dependency
Recycling only scales
when reliable outlets
exist

The challenge is not only recycling technology.
It is collecting, aggregating, and moving enough quality material into
viable recycling pathways.





MINI-BALERS: A PRACTICAL MODEL FOR AGGREGATING FLEXIBLES

Plastic Film Generated

Example Entities
Manufacturing, Stadiums,
Healthcare



Deploys small-format balers to participating generators

Baled Onsite

Continuous Training & Troubleshooting



Densifies film at the source to improve transportation efficiency

Picked Up

Less-Than-Truckload Solution



Supports collection from generators that may not produce full truckload quantities

Aggregated & Recycled

Weighed & Barcoded for Chain of Custody



Creates a more practical pathway for aggregating flexible plastic material



WHERE COLLABORATION CAN ACCELERATE PROGRESS

Share Learnings

Avoid duplicating pilots

Strengthen Collection

Identify opportunities for generators and collection partners

Connect the Value Chain

Link generators, recyclers, and end markets

Scale What Works

Replicate successful, proven models



- **Collection**
- **Sortation**
- **Recycling**
- **End Markets**

Collaboration across the value chain drives stronger systems, greater impact, and a more circular future.

Let's connect to share learnings, develop collaborations, and scale models that are already working!



Let's connect

Scan to explore our work or email me to discuss!

Crystal Lopez

Advisor

Crystal.lopez@endplasticwaste.org